PRODUCT CATALOGUE

Business Catalogue





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Our History

Waikato Printing Company began its life as Inhouse Design & Print printing for the locals of Matamata and the wider Waikato. The print shop changed its name in 2020 when Matamata locals, Tim and Amberlee, purchased the company.

Our Promise

At the root of Waikato Printing Company - the goal is this: to help customers achieve their own goals. With a great team of individuals (with talents including design, print, and business) they are able to guide projects, give advice and design time so that customers get exactly what they need.

What differentiates Waikato Printing from other printing companies is that the team strives daily to find new ways to make high quality prints as efficiently and waste-free as possible. By focusing on the latest technologies and printing methods, the printers achieve the best print quality possible. This keeps costs affordable and keeps turnaround times short so they can deliver great results to clients when they need it.

Amberlee and Tim have big aspirations for Waikato Printing Company, but they also love being a locally owned, independent, company. The local Matamata team are passionate about print and delivering beautiful visual solutions to clients locally and across the country!

To place an order - simply email amberlee@waikatoprinting.co.nz



Version #17 Valid as of 1 August 2022

Printing

A4 80gsm B/W

	Single Sided	Double Sided
10-19	\$0.29	\$0.40
20-99	\$0.23	\$0.35
100-199	\$0.17	\$0.23
200-499	\$0.12	\$0.17
500	\$0.08	\$0.12

A4 113gsm+ B/W

	Single Sided	Double Sided	
1	\$5.00	\$5.00	
2	\$2.50	\$2.50	
3-19	\$0.86	\$0.92	
20-99	\$0.69	\$0.75	
100-199	\$0.63	\$0.69	
200-499	\$0.46	\$0.52	
500	\$0.35	\$0.40	

A4 80gsm Colour

	Single Sided	Double Sided
1	\$5.00	\$5.00
2	\$2.50	\$2.50
3-19	\$0.75	\$0.80
20-99	\$0.60	\$0.65
100-199	\$0.55	\$0.60
200-499	\$0.40	\$0.45
500+	\$0.30	\$0.35

A4 113gsm+ Colour

_		
	Single Sided	Double Sided
1	\$6.38	\$7.02
2	\$3.22	\$3.85
3-19	\$2.24	\$2.59
20-49	\$1.73	\$2.24
50-99	\$1.32	\$1.90
100-199	\$1.04	\$1.44
200-499	\$0.86	\$1.15
500-999	\$0.69	\$0.92
1000	\$0.58	\$0.75

A3 80gsm B/W

	Single Sided	Double Sided
10-19	\$0.40	\$0.63
20-99	\$0.35	\$0.52
100-199	\$0.23	\$0.35
200-499	\$0.17	\$0.23
500	\$0.14	\$0.20

A3 113gsm+ B/W

Single Sided		Double Sided	
1	\$5.00	\$5.00	
2	\$2.50	\$2.50	
3-19	\$1.09	\$1.27	
20-99	\$0.92	\$0.98	
100-199	\$0.81	\$0.86	
200-499	\$0.63	\$0.69	
500	\$0.46	\$0.52	

A3 80gsm Colour

	Single Sided	Double Sided
1	\$5.00	\$5.00
2	\$2.50	\$2.50
3-19	\$0.95	\$1.10
20-99	\$0.80	\$0.85
100-199	\$0.70	\$0.75
200-499	\$0.55	\$0.60
500+	\$0.40	\$0.45

A3 113gsm+ Colour

	Single Sided	Double Sided
1	\$6.38	\$7.02
2	\$3.22	\$4.49
3-19	\$2.59	\$3.85
20-49	\$1.96	\$2.88
50-99	\$1.55	\$2.42
100-199	\$1.32	\$1.96
200-499	\$1.04	\$1.55
500-999	\$0.81	\$1.15
1000	\$0.69	\$0.98

Prices are per sheet. Minimum Copy Charge of \$5 applies to printing.

Business Cards

Handing out a business card is one of the original and most effective ways of sharing your services and contact details.





Quantity	Single Sided	Double Sided
100	\$57.20	\$71.50
250	\$71.50	\$85.80
500	\$85.80	\$106.60
1000	\$114.40	\$157.30
2000	\$157.30	\$200.20

+ Lamination	
100	\$24.70
250	\$27.69
500	\$44.85
1000	\$75.40
2000	\$94.90

+ Premium Lamination		
100	\$37.70	
250	\$40.69	
500	\$57.85	
1000	\$88.40	
2000	\$107.90	

Printed on 75 micron laminate

+ Rounded Corners		
100	\$22.10	
250	\$25.35	
500	\$40.95	
1000	\$71.50	
2000	\$89.70	

We have a range of free templates available on our website. Browse through our collection and choose your favourite.

www.waikatoprintingcompany.co.nz

Foiled Business Cards

Make your cards stand out from the rest with gold foiling. Use your own design or have us design them for you. Contact our designers to get started!





Foiled one side, printed or blank the other

Setup fee of \$150 + GST applies on the first order to create seperated artwork. 10 day turnaround.

Quantity	Business Cards
250	\$250.00
500	\$400.00
1000	\$600.00

+ Rounded Corners		
100	\$17.00	
250	\$19.50	
500	\$31.50	
1000	\$55.00	
2000	\$69.00	

Available on 300gsm matt or satin.

Other colours available on request. Contact us for prices.

Flyers

Versatile, fast and informative – flyers are a great way to reach your customers in a variety of ways.





Full Colour - Single Sided

Quantity:	A6	A5	A4	A3	DLE
50	\$28.08	\$52.13	\$74.75	\$87.75	\$36.14
100	\$44.72	\$64.48	\$117	\$149.5	\$58.37
250	\$75.53	\$119.08	\$243.75	\$292.5	\$99.19
500	\$108.16	\$178.88	\$390	\$455	\$144.17
750	\$161.33	\$268.97	\$585	\$682.5	\$178.88
1000	\$178.88	\$286.13	\$650	\$780	\$238.94

Full Colour - Double Sided

Quantity:	A6	A5	A4	A3	DLE
50	\$42.12	\$78.13	\$107.25	\$136.5	\$54.08
100	\$66.95	\$96.59	\$162.5	\$221	\$87.62
250	\$113.36	\$188.37	\$325	\$438.75	\$148.85
500	\$171.21	\$268.19	\$552.5	\$650	\$228.28
750	\$255.45	\$403.39	\$780	\$975	\$268.19
1000	\$268.19	\$429.13	\$845	\$1105	\$358.28

Folded Brochures

Give your customers the information they need in an easy-to-read folded brochure.

Printed A4 size on our satin stock.





Full Colour - Double Sided

Quantity:	Bi-Fold	Tri-Fold
25	\$76.96	\$78.78
50	\$116.22	\$119.86
75	\$150.28	\$155.61
100	\$170.30	\$177.45
250	\$312.91	\$330.72
500	\$464.88	\$500.63
1000	\$715.13	\$786.63

Posters

We can transform you ideas into reality with our beautiful finished printed posters.





150gsm C	oated Matt
A2	\$13.30
A1	\$19.90
Α0	\$32.00

Laminating		
A2	\$7.80	
A1	\$13.30	
A0	\$25.40	

200gsm Premium Photo Satin		
A2	\$24.30	
A1	\$35.10	
A0	\$56.90	

90gsm Building Plans		
A2	\$13.20	
160gsm Ne	ver Tear Paper	
٨٥	¢10.00	

5 day turnaround.

Invitations

Beautiful bespoke invitations ideal for any event or celebration!

Printed A6 or A5 size on 300gsm or our popular lightly embosed Husky Linen paper on 250gsm.







A6 300gsm

Quantity:	Single Sided	Double Sided
25	\$64.22	\$72.15
50	\$76.18	\$90.22
75	\$82.55	\$99.71
100	\$73.32	\$115.05
125	\$93.34	\$123.63
150	\$107.90	\$137.80

A5 300gsm

Quantity:	Single Sided	Double Sided
25	\$76.18	\$90.22
50	\$100.23	\$126.23
75	\$113.36	\$145.99
100	\$134.03	\$176.93
125	\$148.85	\$199.16
150	\$167.70	\$227.50

A6 Husky Linen Paper 250gsm

Quantity:	Single Sided	Double Sided
25	\$69.94	\$77.87
50	\$86.19	\$100.23
75	\$96.85	\$114.01
100	\$111.41	\$133.64
125	\$121.42	\$146.51
150	\$135.07	\$164.97

A5 Husky Linen Paper 250gsm

Quantity:	Single Sided	Double Sided
25	\$86.19	\$100.23
50	\$118.82	\$144.82
75	\$140.53	\$173.16
100	\$169.78	\$212.68
125	\$194.61	\$244.92
150	\$222.04	\$281.8

Add an extra special touch with our gold foiling! **Contact us today for a quote.**

Notepads

Add a professional touch to your clients desks with a custom 30 leaf notepad. Perfect for handouts at events, corporate gifting or simply popping into letterboxes.





Colour

Quantity:	A7	A6	A5	A4	A3	DLE
25	\$5.80	\$7.37	\$9.9	\$13.75	\$25.96	\$8.8
50	\$3.60	\$4.51	\$7.26	\$11.22	\$19.47	\$5.5
75	\$3.00	\$3.74	\$5.83	\$9.02	\$15.73	\$4.4
100	\$2.60	\$3.3	\$5.06	\$8.03	\$13.86	\$3.85
250	\$2.00	\$2.53	\$3.3	\$5.83	\$11	\$2.64
500	\$1.80	\$2.09	\$2.53	\$4.455	\$9.35	\$1.87
1000	\$1.40	\$1.87	\$2.2	\$4.125	\$9.13	\$1.76

Prices are per notepad

Contact us for a personalised quote!

Allow 2 weeks turnaround for this product

Large Calendars

Subtly and effectively advertise your business 365 days a year!





Wire Bound

Quantity:	A5	A4
20	\$14.74	\$19.47
30	\$13.09	\$16.28
40	\$12.98	\$16.06
50	\$12.32	\$15.95
60	\$11.22	\$14.63
100	\$11.11	\$14.41
250	\$10.89	\$14.19
500	\$10.67	\$13.86

Folded and Stapled

Quantity:	A5	A4
10	\$11.99	\$21.56
20	\$11.00	\$15.18
30	\$9.90	\$12.65
40	\$8.69	\$11.55
50	\$8.36	\$11.44
60	\$7.59	\$11.22
100	\$7.26	\$11.11
250	\$7.04	\$10.89
500	\$6.82	\$10.67

Prices are per calendar

Allow 3 weeks turnaround for this product

Order 30 or more calendars and get a free template! Simply email us 13 photos to get started.

Desk Calendars

Add a professional touch to your clients desks with a custom 30 leaf notepad. Perfect for handouts at events, corporate gifting or simply popping into letterboxes.



Desk Calendar - Wire Bound - 99 x 210mm

Quantity:	DL Size
25 - 75	\$9.00
75 - 200	\$7.00
200 - 400	\$5.00
400 - 1000	\$4.00

Prices are per calendar

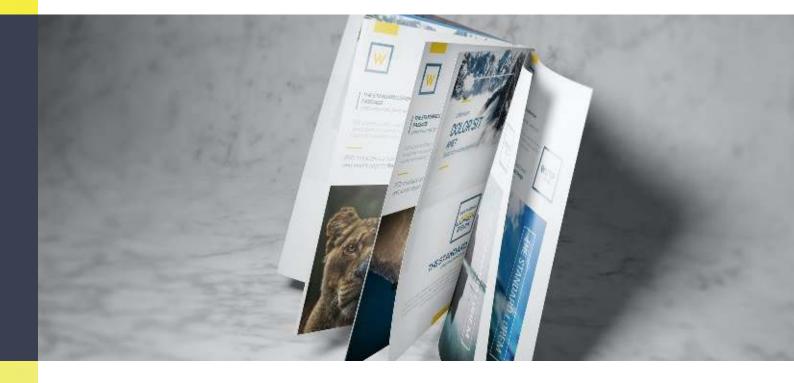
Allow 3 weeks turnaround for this product

Booklets - A5

Perfect for workbooks, directories, information booklets and more!

Folded and stapled on 113gsm paper with a thick 210gsm cover for extra protection.





A5 Booklets - Colour

Quantity:	8pg	16pg	24pg	32pg	40pg	48pg
25	\$7.00	\$9.79	\$11.77	\$13.75	\$15.73	\$17.71
50	\$4.70	\$7.15	\$9.79	\$11.22	\$13.2	\$15.29
100	\$3.20	\$5.39	\$7.37	\$9.13	\$11	\$12.76
200	\$2.30	\$4.07	\$5.61	\$7.15	\$8.8	\$10.34
500	\$1.90	\$3.52	\$5.06	\$6.38	\$7.92	\$9.35

A5 Booklets - Black and White

Quantity:	8pg	16pg	24pg	32pg	40pg	48pg
25	\$4.70	\$6.49	\$7.81	\$9.13	\$10.45	\$11.77
50	\$3.10	\$4.73	\$6.16	\$7.48	\$8.8	\$10.12
100	\$2.10	\$3.63	\$4.73	\$6.05	\$7.15	\$8.36
200	\$1.50	\$2.75	\$3.74	\$4.73	\$5.83	\$6.82
500	\$1.30	\$2.31	\$3.3	\$4.29	\$5.28	\$6.16

Prices are per booklet

Minimum charge of \$100 applies for booklet printing

Booklets - A4

Perfect for magazines, reports, hand books and all your business needs.

Folded and stapled on 113gsm paper with a thick 210gsm cover for extra protection.





A4 Booklets - Colour

Quantity:	8pg	16pg	24pg	32pg	40pg	48pg
25	\$8.10	\$12.32	\$15.51	\$18.81	\$22	\$25.3
50	\$5.90	\$9.79	\$12.98	\$16.83	\$19.58	\$22.77
100	\$4.30	\$7.7	\$10.67	\$13.64	\$16.28	\$19.58
200	\$3.10	\$6.16	\$8.69	\$11.11	\$13.75	\$16.28
500	\$2.80	\$5.39	\$7.7	\$10.01	\$12.32	\$14.74

A4 Booklets - Black and White

Quantity:	8pg	16pg	24pg	32pg	40pg	48pg
25	\$5.40	\$8.14	\$10.34	\$12.32	\$14.63	\$16.72
50	\$3.90	\$6.49	\$8.58	\$11.11	\$12.98	\$15.07
100	\$2.90	\$5.17	\$7.04	\$9.02	\$11	\$12.98
200	\$2.10	\$4.07	\$5.72	\$7.37	\$9.13	\$10.78
500	\$1.90	\$3.52	\$5.17	\$6.71	\$8.14	\$9.79

Prices are per booklet Minimum charge of \$100 applies for booklet printing

Binding

Find the right book binding option to tie the look of your project together. Our 3 binding options will add a professional touch and smart edge.



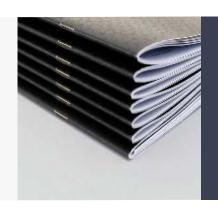


Perfect Binding

At Waikato Printing Company we use a strong, high-quality glue to bind the pages and covers of a book at the spine. The three other sides of the book are then trimmed to give that visually appealing, perfect finish. *See website for pricing*.

Saddle Stitched

Saddle stitching refers to folded sheets that are stapled on the folded edge. Commonly preferred for educational resources as the book needs to lay flat so that it can be drawn or written in.





Wire Binding

Used mostly in commercial sense, wire binding allows documents to lay flat when opened and will accommodate various paper thickness, inserts, tab dividers and cover options. Overall, wire binding gives your pages a professional and stylish edge.

A4 Wire Binding

Sheets:	1-100	101-165	166-250	
1 - 10 copies:	\$8.00	\$10.00	\$12.00	
11 -25 copies:	\$7.00	\$9.00	\$11.00	
26+ copies:	Contact for quote			

Prices are per binding - which include a card back and clear plastic front.

Laminating

Laminating is the perfect option for prints that you want to last! Whether you want to make something look nice, a temporary sign for outdoors, crease/splash-proof, we have the solution for you!



Quantity:	A4	A 3
1	\$10.00	\$10.00
2-10	\$5.00	\$6.00
11-20	\$3.00	\$4.00
21+	\$2.00	\$3.00

Prices are per laminate

Available in matt and gloss.

See poster laminating on page 7 for larger size options.



Never Tear Paper

NEW PRODUCT!

- Tough and tear resistant
- Water resistant
- Paper-like and pencil erasable
- · Suitable for outdoor usage

The perfect choice for a wide variety of end uses

- Menus
- Door tags
- Maps
- Manuals
- Charts
- Running bibs

And so much more!

Contact us for more information



Corflute Signs

Heavy duty, all-weather signs for indoor and outdoor use.





Corflute Signs		
A3	\$36.40	
A2	\$55.10	
A1	\$71.60	
A0	\$117.80	
930x930mm	\$109.60	
1000x1000mm	\$122.80	
1200x2400mm	\$391.10	

Custom sizes available. Contact us for prices.

ACM Signs

Establish your own corporate identity with our custom printed ACM sign. ACM is made of polyethylene core sandwiched between two layers of Aluminium for superior rigidity and outdoor durability.





ACM Signs		
A3	\$63.40	
A2	\$79.90	
A1	\$136.10	
A0	\$244.00	
930x930mm	\$220.80	
1000x1000mm	\$251.50	
1200x2400mm	\$721.80	

Custom sizes available. Contact us for prices.

Stickers

Get your brand to stick with fully customisable stickers!











Semi-Permanent Stickers

Quantity:	A7	A6	A5	A4	DLE
25	\$20.00	\$40.00	\$56.00	\$104.00	\$50.00
50	\$40.00	\$56.00	\$104.00	\$200.00	\$72.00
100	\$56.00	\$104.00	\$200.00	\$400.00	\$102.00
250	\$128.00	\$256.00	\$504.00	\$1000.00	\$336.00
500	\$256.00	\$504.00	\$1,000.00	\$2,000.00	\$672.00

Suitable for indoor use, and use on paper, cardboard, etc.

Medium-Long Term Vinyl Stickers

Quantity:	A7	A6	A5	A4	DLE
50	\$114.20	\$179.90	\$273.60	\$444.60	\$210.30
100	\$183.30	\$278.30	\$449.50	\$762.30	\$337.40
250	\$330.00	\$539.50	\$926.90	\$1755.80	\$679.40
500	\$554.80	\$946.70	\$1,778.10	\$3,435.90	\$1,232.90

Suitable for outdoor use, and use on windows, cars, etc. Weather resistant and lasts 3-5 years.

Custom sizes available. Contact us for prices.

Greeting Cards

Personalise your own greeting cards for a unique and thoughtful touch.



A5 folded to A6

Quantity:	Blank Inside	Design Inside
25	\$102.90 (\$4.12)	\$108.19 (\$4.33)
50	\$195.02 (\$3.9)	\$216.38 (\$4.33)
100	\$231.28 (\$2.31)	\$266.17 (\$2.66)
250	\$316.54 (\$1.27)	\$367.50 (\$1.47)
500	\$421.40 (\$0.84)	\$539.00 (\$1.08)

Postcards

Show your compassionate side with high-quality postcards, ideal for mailing or hand delivery.







Quantity:	Standard	Laminated
50	\$45.36 (\$0.91)	\$58.66 (\$1.17)
100	\$72.10 (\$0.72)	\$86.10 (\$0.86)
250	\$122.08 (\$0.49)	\$156.52 (\$0.63)
500	\$184.38 (\$0.37)	\$252.28 (\$0.5)
1000	\$288.82 (\$0.29)	\$423.64 (\$0.42)

Letterhead

Impress your customers and clients with professionally printed letterhead!





A4 80gsm

Quantity:	Single Sided	Double Sided
250	\$134.82 (\$0.54)	\$154.14 (\$0.62)
500	\$192.64 (\$0.39)	\$231.14 (\$0.46)
1000	\$385.14 (\$0.39)	\$462.14 (\$0.46)

A4 100gsm

Quantity:	Single Sided	Double Sided
250	\$173.32 (\$0.69)	\$192.64 (\$0.77)
500	\$269.64 (\$0.54)	\$308.14 (\$0.62)
1000	\$539.14 (\$0.54)	\$616.14 (\$0.62)



210gsm - Colour Single Sided

Quantity:	A5	DL
250	\$95.68 (\$0.38)	\$79.81 (\$0.32)
500	\$158.24 (\$0.32)	\$127.54 (\$0.26)
1000	\$253.12 (\$0.25)	\$211.37 (\$0.21)

210gsm - Colour Double Sided

Quantity:	A5	DL	
250	\$151.46 (\$0.61)	\$119.60 (\$0.48)	
500	\$237.59 (\$0.48)	\$201.94 (\$0.4)	
1000	\$379.62 (\$0.38)	\$316.94 (\$0.32)	

Events

There's a lot to think about when organising an event, let us help you with our range of products to help things run smoothly.

Race Day Bibs

Wrist bands



Lanyards



See our other event products such as posters, banners and flyers on other pages.

Roll-up Banners

Roll Up Banners, perfect for conferences, events, and exhibitions!





High resolution printing on Coated PVC / Composite Vinyl. Aluminium retractable stand, with non-padded carrying bag. Indoor use only.

Banner Size	
600 x 1600mm	\$174.60
850 x 2000mm	\$185.40

PVC Banners

Our banner is made from premium PVC material with a dense fibre structure for outdoor durability / weather resistance.



Banner Size	
A3	\$54.00
A2	\$66.60
A1	\$89.90
A0	\$132.00
1000x1000mm	\$126.00
1200x2400mm	\$252.80
1500x3000mm	\$324.00

These prices include corner eyelets and hemmed edges. Custom sizes available. Contact us for prices.

Canvas Prints

Create personalised art for your space with high-quality Canvas Prints.



Size	
20 x 60 inches	\$248.60
30 x 70 inches	\$363.10
40 x 60 inches	\$334.50
A1	\$161.80
A2	\$124.40
A3	\$85.90
A4	\$66.10



Acrylic Photo Print

Acrylic photos are growing in popularity due to their seamless finish, vibrancy and durability.



Size	
16 x 16 inches	\$259.70
20 x 20 inches	\$325.70
A1	\$407.10
A2	\$303.70
A3	\$237.70
A4	\$193.70



Magnets

Make your business stick! A great and cost-effective way to promote your business.







Quantity:	100	250	500	1000
60 x 60	\$1.50	\$1.00	\$0.80	\$0.70
75 x 45	\$1.40	\$0.90	\$0.70	\$0.60
90 x 55	\$1.50	\$1.00	\$0.80	\$0.80
A6	\$2.70	\$2.00	\$1.80	\$1.80
A5	\$4.10	\$3.50	\$3.30	\$3.10
DL	\$3.20	\$2.50	\$2.40	\$2.20

Prices are per magnet.

Badges

Pin down the perfect badges for your club, business, or event!





Rectangular - No Holder

Badge Size	
80 x 50mm	\$26.80
70 x 35mm	\$22.30
61 x 26mm	\$20.80

Rectangular - With Holder

Badge Size	
80 x 50mm	\$29.50
70 x 35mm	\$24.60
61 x 26mm	\$22.90

Omega Pen

Retractable plastic ball pen which has a black refill with 700 metres of writing ink.

Available in White, Yellow, Orange, Pink, Red, Bright Green, Dark Green, Teal, Light Blue, Dark Blue, Purple, Black



Dimension: 10 mm x L 138mm x 15mm (includes clip)

Print:

Pad Print - 60mm x 6mm. Screen Print - 65mm x 15mm. Direct Digital - 80mm x 6mm.

Quantity:	
500	\$1.10
1000	\$1.00
2500	\$1.00
5000	\$1.00

Prices are per pen.
Printed with 1 colour only.

Getting your supplied design file perfect, every order



Making sure your file is print-ready is the most important step in the print process. It ensures that your final product looks clear and professional. Our team of experts will be on hand to help you every step of the way. But if you want to make sure your design is print perfect, look at our guidelines below.

File type

Please send your file in a PDF format. This ensures we get a complete finished file. If you send us a working file (photoshop, InDesign etc) sometimes aspects drop off or don't appear on our end. PDFs are quick and easy for us to work with!

Artwork size

Make sure your design file is the same size as the final printing size you want. For example, if you are wanting an A3 poster, your file should be set up to that size. If the file size doesn't match up with the product size, you will risk cutting out part of the image or stretching it with poor quality results.

Bleeding images

The 'bleed' isn't as scary as it sounds. This printing term simply means the print goes beyond the edge of the sheet. Bleed is important when you want to extend your image right to the end of the paper. It means there will be no white space or blank paper around your design. Typically, we recommend at least a 3mm bleed around your design. So, for example, an A4 document is usually 297 x 210mm but with a 3mm bleed it becomes 303 x 216 mm. If you aren't sure at any point please visit www.waikatoprintingcompany.co.nz/help.

High-res images and logos

Please make sure all images used in your design are high-resolution. That includes photos, logos, and other graphics. Any low-resolution pictures are easily spotted when they are printed so its important that your whole design is high-res. If you aren't sure what images are high-resolution, our team can help you.

Now you know how to prepare your file you are ready to start designing! If you get stuck at any point our team are more than happy to help you.

Alternatively, we offer complete design services. Our professionals will discuss your ideas, then design and print your products for you. It is completely hassle-free! Talk to our team to find out more about our design services.

Using Canva to design your Print Products

Don't know where to begin with Photoshop?

Professional graphic designers can whizz through Photoshop to create super intricate images. But many of us just want to create simple quick, easy, and eye-catching graphics.

Introducing Canva!

This amazing graphic design tool is very popular for its easy drag-and-drop feature and HUGE library of templates. They also have a whole host of stock images, videos, fonts, and other elements. You can do a lot with a free account so it is a great place to start designing.

We're huge fans of Canva at Waikato Printing Company! Their range of ready-made templates for print products includes brochures, posters, business cards, invitations, and CVs. This makes it super easy to beautify whatever it is that you need to be printed. The templates also size your image to the correct size and ratios so they are ready to print. It's a great tool that allows our customers to create, download, and share their designs with us to get high-quality finished print products.

Over the past few years of working with Canva, we have learned a few tricks that will make it a lot easier to send your file to us:

Use only high-resolution images

Canva already comes with thousands of stock images. Simply click on the 'Photos' tab and search for the image you need. You can also upload your own images to use, including your own logos and images. If you are going to download an image from the internet, avoid low-resolution images. When printed, these images will be pixelated and will make your final prints look bad.

Add a bleed to the page

Bleed is the idea of extending the content of the page off the end of the page. Why do you need to add bleed? So that when it is printed, it can be trimmed to look borderless, and have ink all the way to the edge of the page. Canva has recently added this feature, and it is very important you do this when you are planning to print something.

Consistency is key

If you are creating designs for a business it's a good idea to save your brand logo, colours, and fonts into a 'Brand Kit' on Canva. You can even upload your own fonts if they aren't already on Canva. This saves your branding online and saves you time hunting for logo images or colour codes every time. It also helps customers easily identify your brand.

What can be printed?

As mentioned before, Canva has a HUGE selection of print templates including business cards, letter-heads, brochures, postcards, sale cards, and more. Waikato Printing Company can print all of these products for a high-quality finish.

How to send your Canva design to Waikato Printing Company?

Easy – once you are happy with your design, make sure 'Cropmarks and Bleed' is ticked, hit 'Download' and select 'PDF Print' as the file type. Once you have downloaded your file, find what you need from our range of print products. When you have selected your order specifications, upload your PDF and submit your design to us. Sometimes, our design team will request to be 'invited' into your Canva design to make small corrections before we print your order.

Now is the time to jump in and start playing around with your first Canva designs. There are so many things you can customise and make your own and it is really fun to play around with. Get started today!

Thanks for looking